

# MATTHEW NEWMAN

*Digital Designer*

**CONTACT ME**

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Designer looking to make use of a breadth and depth in user experience and interaction. Experienced in motion graphics, video editing, sound design, and print production.

## SKILLS

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### TOOLS

Figma, Adobe XD, Photoshop, Illustrator, InDesign, AfterEffects, Premiere, ProTools, Fiery Impose, HTML/CSS, JavaScript

### SOFT SKILLS

Workflow optimization, customer service, logistics, communication, management, computer networking

### DESIGN SKILLS

Visual design, user experience, wireframing, rapid prototyping, storyboarding, user research, interviewing, responsive web, interaction, motion, sound

### UI/UX CERTIFICATION • 2022

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*Georgia Institute of Technology*

Six-month training certificate in an online classroom setting.

### BFA • MOTION GRAPHICS • 2008

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*Savannah College of Art and Design*

Developed branding solutions and production artwork for broadcast networks. Utilized Adobe Creative Suite, including Adobe After Effects and 3D Software. Gained experience with sound design and web development.

## EXPERIENCE

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**2022**



**2014**



### MANAGER - CERTIFIED OPERATOR

*The UPS Store #3737 — Atlanta, GA*

- Managed team of 5 -10 in retail and print operations.
- Increased print revenue to top 10% in area.
- Realized 10% average revenue growth yearly
- Earned 7 STR Excellence awards (annual revenue)
- Received “Something Extra” award, a network-wide recognition award for customer service.

**2014**



### LAYOUT DESIGNER

*SouthComm Publishing — Atlanta, GA*

- Worked with small team to produce annual publications for towns and cities in the southeast.
- Coordinated with art director, photographers and writers to maintain brand identity focusing on page composition and visual design.

**2014**



**2010**



### DIGITAL MEDIA DESIGNER

*AutoTrader.com — Atlanta, GA*

- Worked with account consultants to fulfill automotive dealership online advertising requests.
- Managed graphics standards for large groups of dealerships on 4-person Major Accounts team.
- Won “Johnny the Bagger” award for initiative with time-saving tool for department.

**2010**



**2008**



### MOTION GRAPHICS DESIGNER

*Point. Click. Shoot. — Atlanta, GA*

- Worked with small team to complete motion graphics for use in video productions.
- Helped gain stakeholder buy-in using storyboards, mockups and client feedback.